

# Order Item Summary



WBZ-TV

Order ID: 58217 CF LOC-POL FBD - LBD: 09/16/12 - 09/23/12 HL#: Created: 09/06/12 10:18 AM  
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 10:41 AM  
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Protect.: :03:00 Confirmed: 09/06/12 10:41 AM  
 Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/07/12 09:04 AM  
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS  
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A FIXED	M T W T F * *	NEWS	30				0.0	\$225.00	5	\$1,125.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY LUR	M T W T F * *	MORN	30				0.0	\$100.00	10	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A FIXED	M T W T F * *	DAY	30				0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE FIXED	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON FIXED	M T W T F * *	NEWS	30				0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2 FIXED	M T W T F * *	SOAP	30				0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY4P	M T W T F * *	EFG	30				0.0	\$800.00	5	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY430P	M T W T F * *	EFG	30				0.0	\$800.00	5	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	5	\$5,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,350.00	5	\$6,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,800.00	4	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,800.00	4	\$11,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER	M T W T F * *	LETT	30				0.0	\$1,300.00	5	\$6,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LFERGUSON	M T W T F * *	LFG	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$200.00	5	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/16/12	09/20/12	1	4									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
D19	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$500.00	5	\$2,500.00		
	FIXED												
	FBD	LBD	Sep 17										
	09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
D20	NLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	7	\$18,900.00		
	FIXED												
	FBD	LBD	Sep 17										
	09/17/12	09/23/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
Q21	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$495.00	1	\$495.00		
	FIXED												
	FBD	LBD	Sep 17										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
Q22	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$485.00	1	\$485.00		
	FIXED												
	FBD	LBD	Sep 17										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
Q23	AWHEELSA	* * * * * S *	ACC	30				0.0	\$810.00	1	\$810.00		
	FIXED												
	FBD	LBD	Sep 17										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
Q24	AJEOPSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	FBD	LBD	Sep 17										
	09/22/12	09/22/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$250.00	1	\$250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$495.00	1	\$495.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$485.00	1	\$485.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$765.00	1	\$765.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,170.00	1	\$1,170.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LFINALOT	* * * * * S	LOCS	30				0.0	\$675.00	1	\$675.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LTIMSUN1	* * * * * S	LATE	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$250.00	1	\$250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	115	0	\$104,475.00	\$88,803.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$104,475.00	\$88,803.75	\$0.00	\$0.00